

# AlabamaCyber|NOW

*Tuesday, April 5, 2016  
Regions Park  
Birmingham, Alabama*

## *Sponsor & Exhibitor Information Packet*

*Presented By*



# AlabamaCyber|NOW

## **Conference Information**

TechBirmingham, the Central Alabama Chapter of the Information Systems Security Association (CAISSA), and the InfraGard Birmingham Members Alliance invite you to attend the Alabama Cyber *NOW* Conference on April 5, 2016, at Regions Park in Birmingham, Alabama including the following:

- Technical presentations relevant for management and technical professionals
- An impressive slate of industry-recognized speakers
- Vendors representing cutting edge security products and *know-how*
- The opportunity for networking with security experts and professionals from across the region

Attendees will have the opportunity to benefit from educational training sessions, technical and management presentations, and keynote presentations from our speakers. This is the first event of this kind in the Birmingham region and will be a great opportunity to meet peers in your field, share your ideas, and learn new skills from others.

## **Who Should Attend?**

Cyber security is everyone's business in today's fast paced IT-based society. This conference is geared for not only technical experts and network/system administrators, but also managers and senior C-level executives. Our slate of training, concurrent presentations, and exhibitor demonstrations will address issues critical to supporting cyber security at all levels in our increasingly interconnected world.

Registration Fee: \$79 per attendee (includes breakfast and lunch)

## **Why Be a Sponsor or Exhibitor?**

- The Alabama Cyber NOW Conference is the first of its kind in the Birmingham region
- Direct access to over 200 potential customers and business partners
- Brand awareness for company's name in the region
- Opportunity to introduce your products and services to finance, health care, education, military, and government professionals, all in one conference!

## **Need more info?**

Contact us today for detailed information or for additional information on sponsorships or exhibiting. Please email [info@techbirmingham.com](mailto:info@techbirmingham.com).

## **Conference Location**

Regions Park: 1401 1st Avenue South, Birmingham, AL, 35233  
7:30 am – 4:30 pm

## **Corporate Exhibitor Opportunities**

### **Keynote Sponsor (1)**

Cost: Contact for Details

- Conference registration for eight (8) representatives
- Premium Exhibitor booth location
- Company logo displayed on individual entrance conference sign
- Company logo prominently displayed on conference webpage
- Offer to place company materials in conference tote bag

### **Diamond Exhibitor (3)**

Cost: \$10,000

- Full Conference registration for four (4) representatives
- Premium Exhibitor booth location
- Full page color ad in program booklet
- Company logo displayed on individual entrance conference sign
- Company logo prominently displayed on conference webpage
- Offer to place company materials in conference tote bag

### **Platinum Exhibitor (1)**

Cost: \$5,000

- Full Conference registration for three (3) representatives
- Premium Exhibitor booth location
- Company logo displayed on individual entrance conference sign for Platinum Exhibitor
- ½ page color ad in program booklet
- Company logo prominently displayed on conference webpage
- Offer to place company materials in conference tote bag

## **Gold Exhibitor (2)**

Cost: \$3,200

- Full Conference registration for two (2) representatives
- Premium Exhibitor booth location
- ¼ page color ad in program booklet
- Company logo displayed on entrance conference banner for Gold Exhibitors
- Company logo prominently displayed on conference webpage
- Offer to place company materials in conference tote bag

## **Silver Exhibitor (3)**

Cost: \$2,500

- Full Conference registration for two (2) representatives
- 10 x 20 exhibitor booth (includes 2 tables and 4 chairs)
- ¼ page color ad in program booklet
- Company logo displayed on entrance conference banner for Silver Exhibitors
- Company logo prominently displayed on conference webpage
- Offer to place company materials in conference tote bag

## **Bronze Exhibitor (5)**

Cost: \$1,500

- Full Conference registration for two (2) representatives
- 10' x 10' exhibitor booth (includes, 1 tables and 2 chairs)
- 3x5' (business card size) color ad in program booklet
- Company logo displayed on entrance conference banner for Bronze Exhibitors
- Company logo prominently displayed on conference webpage

## **Exhibitor (39)**

Cost: \$1,000

- Full Conference registration for one (1) representative
- 10' x 10' exhibitor booth (includes, 1 tables and 2 chairs)
- Does not include conference registration
- Company logo prominently displayed on conference webpage

## **Track Sponsors**

Slots Available: 4

Business and Technical

Cost: \$1000(each)

- Verbal recognition during the presentation of the conference agenda
- Full Conference registration for two (2) representatives
- Company logo displayed in the speaker room
- Recognition on conference website and in program booklet

## **Breakfast Sponsor**

Slots Available: 5

Cost: \$500 (each)

- Continental breakfast including assorted pastries, coffee and juice
- Full Conference registration for one (1) representative (includes meals)
- 1/4 page color ad in program booklet
- Company logo prominently displayed on conference webpage
- Verbal recognition during the Breakfast

## **Lunch Sponsor**

Slots Available: 6

Cost: \$600 (each)

- Lunch Sponsor will provide buffet lunch with a Keynote Speaker in the Banquet Hall
- Full Conference registration for one (1) representative (includes meals)
- Company logo prominently displayed on conference webpage
- Verbal recognition during the Lunch agenda

## **Corporate Tote Sponsor**

Slots Available: 1

Cost: \$750 + Tote Bags

- Sponsor must provide one (1) conference tote bag per conference attendee
- Full Conference registration for one (1) representative (includes meals)
- Approximately 200 tote bags plus \$ 750 sponsorship fee
- Verbal recognition during the presentation of the agenda

## **Corporate Lanyard Sponsor**

Slots Available: 1

Cost: \$ 750+ Lanyards

- Sponsor must provide one (1) lanyard per attendee
- Full Conference registration for one (1) representative (includes meals)
- Estimating 200 lanyards plus \$750 sponsorship fee
- Verbal recognition during the presentation of the agenda

## **Program Booklet Sponsor**

Slots Available: 3

Cost: \$ 1,500 + Cost of Design & Printing

- Approximately 200 programs plus \$1,500 sponsorship fee
- Full Conference registration for two (2) representatives (includes meals)
- Program sponsor logo on front page and rear covers of program
- Verbal recognition during the presentation of the agenda
- Recognition on conference website and ¼ page ad in booklet