

# AlabamaCyber|NOW

*The Preeminent Southeastern Cyber Security Conference for  
Business and Industry™*

*Thursday, April 12, 2018  
Hyatt-Regency Birmingham-The Wynfrey Hotel  
Birmingham, Alabama*

## *Sponsor & Exhibitor Information Packet*

*Presented By*



# AlabamaCyber|NOW

## Conference Information

TechBirmingham, the Central Alabama Chapter of the Information Systems Security Association (CAISSA), and the InfraGard Birmingham Members Alliance invite you to attend the 3rd Alabama Cyber NOW Conference on April 12, 2018 at the Hyatt Regency Birmingham-The Wynfrey Hotel

Attendees will benefit from educational training sessions, technical and management presentations, and keynote presentations from nationally recognized speakers. In addition attendees can expect:

- Program sessions relevant for management and technical professionals
- Scheduled time to visit vendors, discuss their products/offering, etc.
- Over 40 Vendors representing cutting edge security products and *know-how*
- Networking with security experts and professionals from across the country

## Who Should Attend?

Cyber security is everyone's business in today's fast paced IT-based society. This conference attracts CISO's, CEO's, senior executives, managers as well as technical experts and network/system administrators. Our keynote speakers, program sessions and exhibitor demonstrations speak directly to issues critical to supporting cyber security at all levels in our increasingly interconnected world.

Registration Fee: Early Adopter Rate: \$99 per attendee (includes breakfast and lunch) Regular Registration: \$129  
Registration details available on [www.alabamacybernow.com](http://www.alabamacybernow.com)

## Why Be a Sponsor or Exhibitor?

- The first Alabama Cyber NOW Conference attracted over 300 people in its first year (held on April 5, 2016) and continues to be the only one of its kind in the region.
- Direct access to over 500 potential customers and business partners
- Brand awareness for company in the cyber security industry
- Opportunity to introduce your products and services to security professionals in finance, healthcare, education, military, and government professionals.

## Conference Location

Hyatt Regency Birmingham-The Wynfrey Hotel: 1000 Riverchase Galleria, Hoover, AL 35244

Time: 8:00 am - 5:00 pm

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## Want to Get Involved?

Contact us today to reserve your sponsor spot! Email [info@techbirmingham.com](mailto:info@techbirmingham.com) or call (205) 918-7515.

## ***Corporate Sponsor & Exhibitor Opportunities***

### **Presenting Sponsor**

Cost: \$25,000

- Conference registration for twenty (20) representatives
- Premium Exhibitor booth location (if exhibition is desired)
- Company Logo on event website
- Company recognized on social media and on all conference promotional materials
- Top Exposure at conference
- Offer to place company materials in conference tote bag

### **Diamond Sponsor**

Cost: \$15,000 (Limited Availability)

- Conference registration for fifteen (15) representatives
- Premium Exhibitor booth location (if exhibitor spot is desired)
- Company Logo on event website
- Company recognized on social media and on all conference promotional materials
- Exposure at conference
- Offer to place company materials in conference tote bag

### **Platinum Sponsor**

Cost: \$10,000 (Limited Availability)

- Full Conference registration for ten (10) representatives
- Premium Exhibitor booth location 10 x 10 exhibitor space (1 table and 2 chairs)
- Company Logo on event website
- Company recognized on social media and on all conference promotional materials
- Exposure at conference
- Offer to place company materials in conference tote bag

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## **Gold Sponsor**

Cost: \$5,000

- Full Conference registration for six (6) representatives
- Premium Exhibitor booth location 10 x 10 exhibitor space (1 table and 2 chairs)
- Company Logo on event website
- Company recognized on social media and on all conference promotional materials
- Exposure at conference
- Offer to place company materials in conference tote bag

## **Silver Sponsor**

Cost: \$2,500

- Full Conference registration for four (4) representatives
- 10 x 10 exhibitor space (1 table and 2 chairs)
- Company Logo on event website
- Company recognized on social media and on all conference promotional materials
- Recognition at conference

## **Corporate Sponsor**

Cost: \$2,500

- Full Conference registration for four (4) representatives
- Company Logo on event website
- Company recognized on social media and on all conference promotional materials
- Recognition at conference

## **Bronze Sponsor**

Cost: \$1,500

- Full Conference registration for three (3) representatives
- 10' x 10' exhibitor space (1 table and 2 chairs)
- Company logo prominently displayed on conference webpage

**For Table Vendors Badge Scanner Rental is available for \$250 per scanner**

*Includes: Scanner rental; on-site scanner distribution, support, and retrieval; data processing to match barcodes to attendee contact data (name, company, position) lead distribution to exhibitors post-event. TechBirmingham will provide a list of each attendee scanned within 10 days after the event.*

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## *Other Sponsor Opportunities*

### **Reception Sponsor**

Cost: Contact for details

- Branded Reception at hotel night before conference or after (details TBD)
- Full Conference registration for four (4) representatives
- Access to conference attendees

### **Breakfast Sponsor**

Cost: \$3,000

- Continental breakfast including assorted pastries, coffee and juice
- Conference registration for three (3) representatives (includes meals)
- Company logo prominently displayed on conference webpage
- Opportunity to briefly address audience in the morning (5-10 minutes)

### **Lunch Sponsor**

Cost: \$5,000

- Lunch Sponsor will provide buffet lunch with a Keynote Speaker in the Banquet Hall
- Conference registration for four (4) representative (includes meals)
- Company logo prominently displayed on conference webpage
- Opportunity to briefly address audience during lunch program (5-10 minutes)

### **Corporate Tote Sponsor**

Cost: Contact for details

- Sponsor must provide one (1) conference tote bag per conference attendee
- Conference registration for two (2) representative (includes meals)
- Verbal recognition at conference

### **Corporate Lanyard Sponsor**

Cost: Contact for details

- Sponsor must provide one (1) lanyard per attendee
- Full Conference registration for two (2) representative (includes meals)
- Verbal recognition at conference

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